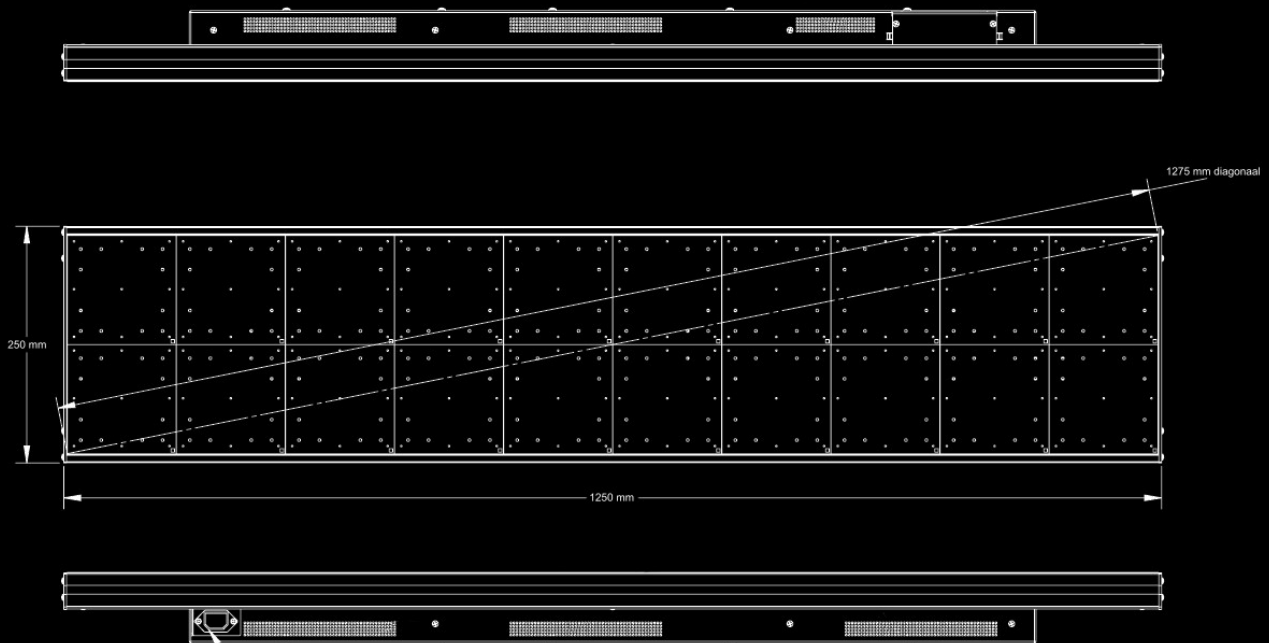


# ALPHA W8 32R x 160K (RGB)



## DISPLAY

Display dimensions	h = 250 mm x w = 1250 mm
Pixels	Rows = 32 x columns = 160
Pitch	7,8 mm
Lines per display	1, 2, 3, or 4 lines
Characters per line	10 (1 lines) / 20 (2 lines) / 20 (3 lines) / 27 (4 lines)
Character height	249 mm / 117 mm / 78 mm / 54 mm
Color	256,000 colors
Brightness	5500 nits
Graphics	RGB graphics
Player	Ooh!Media Player / AlphaNET / Alpha protocol

## CASE

Case	Aluminum
Indoor or outdoor installation	Indoor and window installation
Case dimensions	h = 272 mm x w = 1257 mm x d = 96 mm
Operating temperature	0°C - 50°C
Humidity	0% - 95% non-condensing
Front lens	None
Weight	12,3 kg
Power / Power consumption	Eurolug cable / 120 - 240VAC / 50 - 60Hz / 280 watt

# ALPHA W SERIES (RGB)

## SOFTWARE / MEMORY / COMMUNICATION

PC Software (Windows)

Communication

USB port

Memory

Real-Time clock for time and date (RTC)

Mounting system

Ooh!Media + Quick Trigger / AlphaNET

Ethernet (wifi option)

Files can only be uploaded via a USB stick when using the Ooh!Media software

2 GB Ooh!Media / 80 messages with AlphaNET

Included

Wall and ceiling mounting brackets included

The Alpha W Series full color displays are perfectly readable in full sunlight. The super bright LED modules with a light intensity of 5500 nits produce striking messages that attract attention.

The Alpha W Series has a fine resolution and a high light intensity that attracts attention when the LED display is hung behind a window. In warehouses and shops with skylights or large windows, the high light intensity also produces a striking result. The Alpha W Series displays can also be used as an advertising medium to guide shopping customers to a specific aisle and promote certain products there.

If the W series LED display is not connected to the network, you can update the texts and images via a USB memory stick. This is extremely convenient.

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