



EzVIEW 23mm Red/Amber

An EzView electronic message center from Adaptive is more than just a sign—it's a total advertising solution! Combined with our exclusive Ooh!Media 2009™ programming software, EzView captures today's customer where it really matters—*out, about, and ready to buy!*

Efficient Digital Design at a Price Point Breakthrough

Whether you're upgrading from an older unit or are completely new to digital EMCs, Adaptive's EzView monochrome line is the perfect opportunity to purchase the latest in digital connectivity and reliability at an amazingly low price. A dazzling array of millions of colors, along with an embedded controller, wired or wireless connectivity and intuitive Ooh!Media™ content creation and scheduling software make it easy to achieve that "WOW" factor for owners as well as the passing public.

Maintenance Free

EzView's state-of-the-art electronics and modular design are designed to run cool, run green, and run longer. Heat output and power consumption is minimized, eliminating the need for venting, filters, or mechanical cooling devices. With Adaptive's patented Protector™ case and conformal coatings, sensitive components are totally sealed from damage caused by environmental contaminants, corrosion, rain, dust, and salt fog. EzView users will see low power bills, and, with no filters to change or vents to unclog, low maintenance costs.

today's
most
efficient
advertising
medium

Standard Features

- EzView's new design concept simplifies electronics, reducing total part count and minimizing downtime.
- Standard Five Year Peace-of-Mind Warranty
- Made in the USA: Fast order-to-delivery time!
- Available in the most popular sizes, from 2.5' X 3.5' to 4' X 12'
- 15 fps display processing for messaging and animation
- Optional accessories include external temp and light sensors and wireless communications kit.

EzView 23mm Red/Amber Digital Display Specifications

			WIDTH OF DISPLAY IN FEET & INCHES AND NUMBER OF COLUMNS							
			3' 7.6"	4' 10.2"	7' 3.3"	8' 5.8"	9' 8.31"	10' 10.8"	12' 1.3"	13' 3.8"
			48	64	96	112	128	144	160	176
HEIGHT OF DISPLAY IN FEET & INCHES AND NUMBER OF ROWS	1' 2.9"	16			2.6 / 2.0 113 lbs	2.9 / 2.3 132 lbs	3.2 / 2.5 150 lbs	3.9 / 3.0 169 lbs	4.2 / 3.2 188 lbs	4.6 / 3.5 207 lbs
	2' 5.4"	32	2.6 / 2.0 99 lbs.	3.3 / 2.5 132 lbs.	5.2 / 4.0 198 lbs	5.8 / 4.5 231 lbs	6.5 / 5.0 264 lbs	7.7 / 5.9 297 lbs	8.4 / 6.4 330 lbs.	9.1 / 6.9 363 lbs
	3' 7.9"	48		4.9 / 3.7 198 lbs.	7.7 / 5.9 270 lbs	8.7 / 6.7 315 lbs	9.8 / 7.4 360 lbs	11.5 / 8.9 405 lbs	12.6 / 9.6 450 lbs.	13.6 / 10.4 495 lbs
	4' 10.4"	64		6.5 / 5.0 240 lbs.	10.3 / 7.9 360 lbs.	11.6 / 8.9 420 lbs.	13.0 / 9.9 480 lbs	15.4 / 11.8 540 lbs	16.7 / 12.8 600 lbs	18.1 / 13.8 660 lbs
TOTAL POWER (AMPS) 115VAC (RED / AMBER)										
WEIGHT OF UNIT										

NOTE Approximate dimensions, power and weight. Due to continuing product innovations, all specifications are subject to change without notice.

Pitch & Model Series	23mm / 0.9 inch pixel pitch 1 Red or Amber LED per pixel
LED Color Capability	4,096 shades
Case	UL50 type 3R, IP24 aluminum cabinet; 9.7" deep
Viewability & Intensity	110° horizontal/40° vertical; calibrated to 4000 nits
Programming	Operates with Ooh!Media 2009 content management software (purchased separately)
Controller	Embedded controller, 1GB FLASH, 32MB RAM, ARM9 processor
Connectivity to Controller	Wired Ethernet with optional Wireless (2.4GHz)
Service Access	Front-serviceable components. Power, Ethernet, and back-to-back connections through rear service panel.
Mounting	Mounting hardware included.
Dimming Feature	Programmable dimming with optional automatic photocell dimming
Graphics Frame Rate	15 fps
Graphics Capability	30 Minutes total runtime

Special Features	- Our exclusive Protector™ case design seals out external contamination by rain, salt fog or dust, reflects solar radiation, and requires no filters. - Automatic thermal protection for all electronics - Thermostatically controlled fans for internal cooling - Conformal coating on LED electronics - Supports master/slave dual face display - Optional accessories: wireless communications kit, external temperature and light sensor probe kit, back-to-back communications kit.
Temperature	-22° to 122°F / -30° to 50°C
Limited Warranty	Five Year limited factory depot warranty. Third party supplied devices such as modems or wireless devices carry a warranty respective of the supplier. See Adaptive Terms & Conditions for complete details.
Agency Approvals	ETL to UL 60950-1; C-ETL-US listing mark